Charleston County Media Invitation



MEDIA CONTACT Name: Jennie Davis Flinn, Charleston County Public Information Officer Phone: (843) 958-4012 Email: jflinn@charlestoncounty.org Today's Date: July 9, 2010 (Note: Event date is July 13) Release number: 3140

MEDIA INVITATION – event open to the public!

July 13 Green Waste Event for the Public

- Who: Charleston County's Environmental Management Department
- What: The Green Waste Event is a family and child-friendly opportunity to see how recycling works in Charleston County. The event will be followed by a 5:30 p.m. Special Council Finance Committee meeting where an update by the department will be presented to Charleston County Council, which may take action on several recommendations for the recycling program.
- When: 4-8 p.m. on Tuesday, July 13
- **Where:** Parking lot and second floor of the County's Public Services Building located at 4045 Bridge View Drive in North Charleston.
- **Details:** The <u>Charleston County's Environmental Management Department</u> invites the media and the public to attend the **Green Waste Event**.

The main goal of the event is to allow the public to become more familiar with and see firsthand:

- Recyclables collected by the County
- Variety of our equipment and collection vehicles
- Full array of recycling containers and carts
- Technology currently employed in our solid waste management program
- Additional equipment that the County may integrate into its Green Integrated Solid Waste Management (ISWM) system

Staff members from each division – collection, landfill, compost and recycling – will be on hand with tabletop displays, educational materials and promotional items. The event is designed to show the public how household items are recycled on a daily basis in Charleston County. Public understanding of the process is a key step in achieving County Council's 40% recycling goal.

A presentation by the County staff and the County's solid waste consultant, Mitch Kessler with Kessler Consulting Inc., will be shown to Charleston County Council at a **5:30 p.m. Special Finance Committee meeting**. County staff and Kessler will brief Council on the department's most recent accomplishments, current activities and key components of the new Green ISWM system that the department proposes to implement. If Council takes action on proposed changes to the recycling program at the 5:30 p.m. committee meeting, a final vote could be taken at the **7 p.m. regular Council meeting**.

RSVP: To Jennie Flinn at <u>iflinn@charlestoncounty.org</u> or (843) 958-4012 if you plan to attend Tuesday's event.