



## Charleston County News Release

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# Free Motivational Business Seminar Offered by Charleston County's Small Business Enterprise Program

Pre-register at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe)

Charleston County Government's [Small Business Enterprise \(SBE\) Program](#) will hold a free seminar for small business owners on Wednesday, Jan. 18 from 5-7 p.m., at the Lonnie Hamilton, III Public Services Building (4045 Bridge View Drive in North Charleston).

The seminar, "Strategic Planning: Begin with Your Goals," will feature motivational speaker Shirly Taylor, a professional business coach and founder of *Business Success Dynamics*. Taylor will cover a broad range of cogent small-business and personal success strategies.

"The seminar is a unique opportunity for certified SBEs and for other business owners as well," said Susan Hogan, Charleston County's SBE Program manager. "The SBE Program prides itself on seeking out top business and government professionals to share information at our business development seminars and workshops, and we have had incredible numbers of appreciative attendees. This one is especially timely in its subject matter for businesses seeking to regroup or redefine for growth opportunities in the coming year."

**Space is limited and attendees must pre-register at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe).** For more information, contact the Charleston County SBE Program at (843) 958-4750.

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