



## Charleston County News Release

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### Series of Free Motivational Business Seminars Continue March 27

Pre-register at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe)

[Charleston County Government's Small Business Enterprise \(SBE\) Program](http://www.charlestoncounty.org/sbe) continues its series of four free seminars over the next several months aimed at small business owners, with the second program coming up on Tuesday, March 27.

#### The schedule is:

- January 18, 5-7 p.m.: goal planning, development and measurement (previously announced)
- **March 27, 5-7 p.m.: goal planning, development and measurement**
  - Features motivational speaker Shirlie Taylor, a professional business coach and founder of *Business Success Dynamics*. Taylor will cover the planning process, which will include why you plan, the benefits of planning, the elements of planning and the consequences if you don't plan.
- May 15, 5-7 p.m.: goal planning, development and measurement
- July 31, 5-8 p.m.: a fast-paced, skills-development session that will cover intelligent networking, confident presentations, effective communications and strategic marketing

All seminars are held at the Lonnie Hamilton, III, Public Services Building (4045 Bridge View Drive in North Charleston), and will feature Taylor as the speaker.

"Each of the four sessions is a stand-alone module, and each builds upon the previous session," said Susan Hogan, Charleston County's SBE Program manager. "While the series is designed for small business development, it will also be highly applicable to personal development."

**Space is limited and attendees must pre-register at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe).** For more information, contact the Charleston County SBE Program at (843) 958-4750.

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