



# PGA™



## FOR IMMEDIATE RELEASE

June 4, 2012

Contact: Julius Mason  
PGA of America  
(561) 624-8400  
[jmason@pgahq.com](mailto:jmason@pgahq.com)

Ashley Jolly  
Obviouslee Marketing  
(843) 972-0712 ext. 12  
[ashley@obviouslee.com](mailto:ashley@obviouslee.com)

## TRAFFIC AND PARKING PLAN FOR 2012 PGA CHAMPIONSHIP

*Official details and travel routes can be found at [PGA2012.com/PGAParking](http://PGA2012.com/PGAParking)*

**Social Media:** "Traffic and Parking Plan released for the 2012 @PGACHampionship.  
<http://ht.ly/biANW> #PGA #golf #chs"

KIAWAH ISLAND, S.C. – After nearly two years of planning, the PGA of America, in conjunction with the PGA Traffic and Safety Committee made up of 35 state, county and local officials, unveiled their Traffic and Parking Plan for the 2012 PGA Championship. The main goal is to ensure all 210,000 anticipated spectators travel safely to the Championship throughout the seven-day period. Included in this plan are routes to public parking, drop-off and carpooling options, shuttle details and other pertinent transportation information.

"We've been working since 2010 to create a safe and effective travel plan for spectators" said Roger Warren, General Chairman of the 2012 PGA Championship. "It's our hope that, in years to come, people will continue to talk about the PGA Championship as a well-planned, memorable event."

The Charleston County Sheriff's Office, working with other key public safety officials serving on the Traffic and Safety Committee, has created an Incident Action Plan to circumvent any unplanned issues away from the golf course during the Championship.

Deputies in uniform will be posted at critical intersections on the roadways to and from Kiawah Island, and additional roving patrols on motorcycles will respond to traffic incidents along the travel routes. Other traffic control measures include tow trucks on standby at multiple locations, and adjustments to trash and recycling collection times.

"We realize that people who are not attending the event will also need to travel these roadways," said Major Oliver Puckett, Charleston County Sheriff and Incident Commander assigned to the event. "Please be assured that the state, county and cities are all working together to provide the lowest traffic impact to the local community."

All spectators attending The PGA Championship are encouraged to use one of two travel routes.

**ORANGE ROUTE:** Traffic traveling northbound or eastbound from outside the Charleston area (Savannah, Hilton Head Island, Columbia, I-95) use U.S. Highway 17. Turn onto Main Road, which becomes Bohicket Road and follow signage to PGA Public Parking.

**GREEN ROUTE:** Traffic traveling from all areas north of Kiawah (James Island, Charleston, Mount Pleasant) use Maybank Highway. Turn left onto River Road. Turn left onto Betsy Kerrison Parkway and follow signage to PGA Public Parking

There will be no vehicle access or public parking on Kiawah Island during the PGA Championship without proper PGA-issued credentials.



For those living in the immediate areas surrounding Kiawah Island, and not attending the Championship, peak traffic times on Main Road, Bohicket Road, River Road and Maybank Highway will be 7:00am–11:00am heading towards Kiawah Island and 4:00pm–7:00pm leaving Kiawah Island. If you plan to travel these routes, please allow for additional travel time.

“We welcome the PGA and this tournament, the largest sporting event ever in South Carolina,” said Joe Qualey, Charleston County Council’s PGA liaison. “Charleston County Government has been involved in intense planning to ensure success, and we look forward to providing the golfers and golf enthusiasts a wonderful experience, showcasing all that our County has to offer.”

For complete information on all details included in the PGA Championship Traffic and Parking Plan, visit [www.PGA2012.com/PGAParking](http://www.PGA2012.com/PGAParking).

### **About The PGA of America**

Since its founding in 1916, The PGA of America has maintained a twofold mission: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in the multi-billion dollar golf industry. By creating and delivering world-class championships and innovative programs, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. As The PGA nears its centennial, the PGA brand represents the very best in golf.

For more information on the 2012 PGA Championship, call 843.768.6003, email [2012pga@pgahq.com](mailto:2012pga@pgahq.com), visit, [www.PGA2012.com](http://www.PGA2012.com), Facebook ([PGA Championship](https://www.facebook.com/PGAChampionship)) or Twitter ([@PGAChampionship](https://twitter.com/PGAChampionship)).

###