



## Charleston County News Release

Release Number: 3464

Date: July 19, 2012

### **Free Evening Business Workshop Offered by County's Small Business Enterprise Program, July 31**

Attendees must register in advance at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe)

The Charleston County [Small Business Enterprise \(SBE\) Program](http://www.charlestoncounty.org/sbe) announces a free business development workshop on Tuesday, July 31, from 5-8:30 p.m. The workshop will be held in Charleston County Council Chambers, at the Lonnie Hamilton, III Public Services Building located at 4045 Bridge View Drive in North Charleston.

The seminar is called "The Mini-MBA" and features certified international Business Coach Shirly Taylor, President and founder of *Business Success Dynamics*.

"We are indeed fortunate to be able to partner with *Business Success Dynamics* to bring this workshop to our citizens free of charge," said Charleston County SBE Program Manager Susan Hogan. "It focuses on how to develop powerful skills to network with important contacts, compile and deliver meaningful presentations, and embrace the power of marketing and communication for business success. Though developed for small business owners and entrepreneurs, the information can also be applied to personal development."

This will be the county's fourth and final workshop in the *Business Success Dynamics* series. **Space is limited and attendees should register at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe).**

For more information on the Charleston County Small Business Enterprise Program, contact Susan Hogan, Program Manager, at (843) 958-4765 or [shogan@charlestoncounty.org](mailto:shogan@charlestoncounty.org).

Visit the county's website at [www.charlestoncounty.org](http://www.charlestoncounty.org) for news and information relating to Charleston County Government.

- Follow "ChasCountyGov" ([www.twitter.com/ChasCountyGov](http://www.twitter.com/ChasCountyGov)) on Twitter! -

- written by Jennie Flinn -