

Charleston County News Release

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Free Workshop for Small Business Owners April 2 in Ravenel

Thinking about starting your own business? Register in advance through Charleston County's SBE Program

The <u>Charleston County Small Business Enterprise (SBE) Program</u> and the <u>SC Small Business Development</u> <u>Center</u> (SCSBDC) announces a free business development workshop on <u>Tues.</u>, <u>April 2</u>, <u>from 6-7:30 p.m. at the St. Paul's Service Center located at 5962 Highway 165 in Ravenel.</u>

The workshop, entitled "Do You Have the Right Stuff?" will feature Tom Lauria, North Charleston Area Director and Business Consultant for the SC Small Business Development Center.

As part of a year-long pilot project to bring small-business services to the rural sea islands of lower Charleston County, <u>Anna B. Johnson</u>, <u>Charleston County Council</u> spearheaded the joint effort to develop the workshop.

"The SCSBDC and Charleston County's award-winning <u>SBE Program</u> have provided business development services on an appointment basis at Ravenel for the past year," Johnson said. "It will allow us to bring small business expertise to the doorstep of citizens in this underserved area."

The workshop is aimed at individuals who are thinking about starting a business, and will provide basic startup information.

"This is an excellent opportunity for would-be entrepreneurs to explore their questions and opportunities in an atmosphere of other 'like-thinkers.' If enough people in the St. Paul's area are interested in attending, this could be just the start of bringing specialized business services to the area," said Susan Hogan, Charleston County Small Business Enterprise Program Manager.

Citizens are encouraged to sign up in advance or no later than the day of the workshop:

- Online at www.charlestoncounty.org/sbe
- Or by phone at (843) 958-4753

For more information on the Charleston County Small Business Enterprise Program, contact Susan Hogan, Program Manager, by phone at (843) 958-4765 or by email at shogan@charlestoncounty.org.

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- written by Jennie Flinn -