



# News Release

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## Charleston County Zoning & Planning Department Utilizes Social Media to Communicate with Public

*Citizens can instantly get information directly from the County on smartphones and computers*

The [Charleston County Zoning & Planning Department](#) has established a [Facebook page](#) to better communicate with residents and visitors of Charleston County. Department staff hopes the use of social media will generate a wider range of community input for current and future planning efforts.

Facebook users that “like” the new Facebook page will see meeting notifications for the County’s [Board of Zoning Appeals](#) and [Planning Commission](#), updates on planning efforts and opportunities for community input, and links to articles from the American Planning Association and its local chapters, other government agencies and County partners. The Planning Commission is undergoing the five-year review of the *Charleston County Comprehensive Plan*, and Facebook will be utilized in conjunction with community meetings to gather more community input.

The Zoning & Planning Department Facebook page will also be interactive in that citizens can sign up for department updates. A link will also be provided for citizens to submit comments and questions to the department.

“Allowing more interaction will enhance the community’s understanding of the various functions of the Department and expand the County’s means of communicating with the public,” said Dan Pennick, Charleston County Zoning & Planning Director. “Social media allows us to share information quickly and enables us to reach a wider audience who can have input on a variety of zoning and planning matters.”

In addition to the County having a [main Facebook page](#), the Zoning & Planning Department joins the [Emergency Management Department](#), [Consolidated 9-1-1 Center’s Public Education Program](#), and the [Board of Elections and Voter Registration](#) as specific departments that have a target audience and enough information to warrant a separate page.

“Like” all of our pages now and stay informed!

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- Visit our website: [www.charlestoncounty.org](http://www.charlestoncounty.org)
- Follow us on Twitter: <https://twitter.com/ChasCountyGov>
- Like us on Facebook: <http://www.facebook.com/pages/Charleston-County-Government/474878989220753>
  - *Emergency Management Department:* <http://www.facebook.com/EMDChasCo>
  - *Consolidated 9-1-1 Center’s Public Education Program:* <http://www.facebook.com/pages/Charleston-County-Government/474878989220753#!/pages/Charleston-County-Consolidated-9-1-1-Center-Public-Education-Program/186965438015227>
  - *Board of Elections and Voter Registration:* <http://www.facebook.com/pages/Charleston-County-Board-of-Elections-and-Voter-Registration/103895809694986>

- See us on You Tube: <http://www.youtube.com/user/charlestoncountygov>
- Watch County Council meetings online <http://www.ustream.tv/channel/charleston-county-government>



- written by Jennie Flinn -