



News Release

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Charleston County Offers a Free Business Workshop for Small Business Owners

Register in advance for the July 14 free workshop at: <http://www.charlestoncounty.org/departments/procurement/workshops.php>

Charleston County Government's [Contracts and Procurement Department](#) announces a free workshop for small business owners. The workshop will be held from 6 - 8 p.m. on Thursday, July 14, in the County's Lonnie Hamilton, III Public Services Building located at 4045 Bridge View Drive in North Charleston, SC, 2nd Floor in Room A214. The workshop is being hosted by Charleston County Contracts and Procurement Department, Disadvantaged Business Enterprise (DBE), and Small Business Enterprise (SBE) programs.

Scheduled speakers include:

- Ingrid Tugwell, CEO of Productivity Solutions and Training (PST) Charleston, Inc.
- Herbert L. Drayton, III, President/CEO, Vertical Holdings LLC
- Paul L. Connerty, Director of Business Development, Productivity Solutions and Training (PST) Inc.

This workshop will introduce business owners to the Incumbent Worker Training (IWT) program. This program provides funding for training needed in current businesses due to: expansion, new technology, retooling, new services/product lines and new organizational structuring. This workshop will also provide small business owners an opportunity to learn more about various types of business software that can be tailored to their organization's needs.

Those attending will have the opportunity to learn about:

- Incumbent Worker Training (IWT) Program & Application Process
- Available Funds Through IWT Program
- Managing Business Finances
- Organizational Efficiencies
- Software Management Tools for Business Development

"The information presented will help small business owners to increase their competitiveness in the market" says, Barrett Tolbert, Director of Contracts and Procurement.

Space is limited, so those interested in attending the free workshop are encouraged to register in advance online at <http://www.charlestoncounty.org/departments/procurement/workshops.php> or by email Aliya Ross at aross@charlestoncounty.org

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