



# CHARLESTON COUNTY **Housing our Future**

## **Chamber Brief**

April 20, 2022



#1

**What is needed** to meet the full spectrum of housing needs?

And what is the best strategy for **deploying available resources, tools, and policy?**







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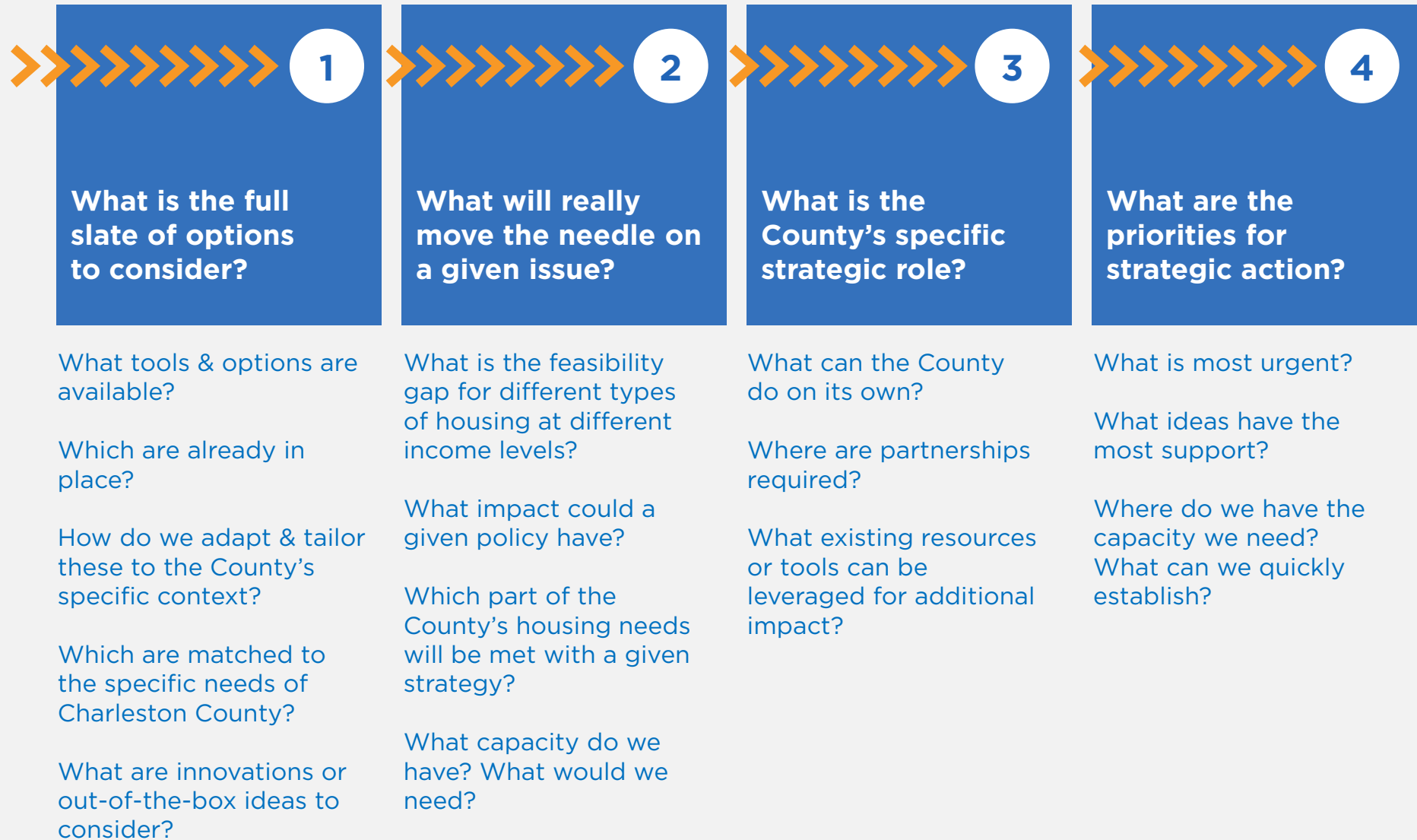
And what is the best strategy for **deploying available resources, tools, and policy**?

#2

How do we engage the community in a way that raises **awareness**, builds **trust**, and bolsters **public confidence** in the plan?

# STRATEGY PLANNING

## QUESTIONS WE'LL BE ASKING NEXT



STRATEGY PLANNING  
CONSIDER THE FULL SLATE OF OPTIONS

a — PRODUCTION	b — PRESERVATION	c — ACCESS & STABILITY	d — CAPACITY
How do we <b>encourage the right housing</b> be built—in terms of price point, location, type?	How do we support the <b>preservation of existing affordable housing</b> ?	How do we <b>reduce housing instability</b> and create secure opportunity?	How do we <b>establish the capacity</b> needed to make this happen?
TOOLS	TOOLS	TOOLS	TOOLS
POLICIES	POLICIES	POLICIES	POLICIES
PROGRAMS	PROGRAMS	PROGRAMS	PROGRAMS
RESOURCES	RESOURCES	RESOURCES	RESOURCES
PRIORITIES & PARTNERSHIPS			