



News Release

October 24, 2017
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Charleston County Promotes Drug Prevention During Red Ribbon Week

National Red Ribbon week is from Oct. 23 – Oct. 31

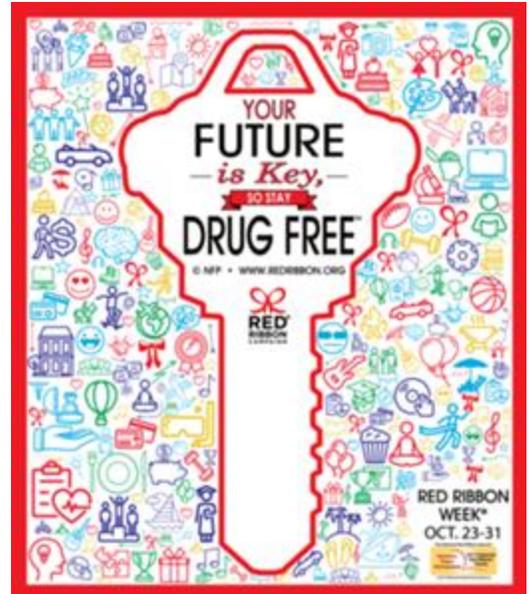
Charleston County's Department of Alcohol and Other Drug Abuse Services (Charleston Center) will recognize National Red Ribbon Week from October 23 – 31. Red Ribbon Week is a national drug prevention program that was established in the mid-1980s as a way to remember Special Agent Enrique "Kiki" Camarena, who lost his life fighting the war on drugs. The campaign teaches young people the negative effects of drugs and alcohol, and asks them to pledge to live a drug-free life.

Charleston Center staff will be at the Public Services Building, located at 4045 Bridge View Drive in North Charleston, on October 24 passing out red ribbons in support of this event. In addition, Charleston County employees will be able to stop by and sign the "Pledge to be Drug Free" banner.

"Charleston Center is committed to increasing the awareness of the dangers of drugs and alcohol on our kids and on our communities, said Charleston Center's Director, Dr. Chanda Brown. Every day there are new products being marketed to society that attract our children and potentially lead to problems associated with drugs and alcohol. If our Red Ribbon Week Campaign reaches even just one person, and that person in turn reaches another, then we have created a ripple effect to empower children and adults to make healthy choices and be drug free."

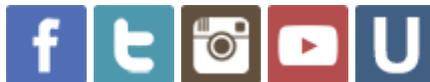
During Red Ribbon Week, Charleston Center's Prevention Specialists will be visiting area schools and participating in drug prevention presentations. Through drug free presentations, young people are encouraged to adopt healthy lifestyles. The Prevention department also provides year-long alternative activities for students to keep drugs out of their lives.

For more information on Charleston Center's Prevention Services, visit our website at <http://cc.charlestoncounty.org> or call (843) 958-3300.



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- Visit our website: www.charlestoncounty.org



- Prepared by the Public Information Office -